



COASTAL RESOURCES
MANAGEMENT

DIVISION OF COASTAL
RESOURCES MANAGEMENT

Bureau of Environmental & Coastal Quality

PRESS RELEASE

2025



DCRM Hosts Workshop to Develop 10-Year Strategic Plan and Strategic Communications Plan

The Division of Coastal Resources Management took a significant step in shaping its future by hosting a collaborative workshop dedicated to developing its future by hosting a collaborative workshop dedicated to developing its 10-Year Strategic Plan and Strategic Communications Plan. The event, held on January 24, 2025, brought together all DCRM staff members to align on key objectives, priorities, and initiatives that will guide the organization's growth and impact from 2025-2035.

The workshop provided an opportunity for staff to engage in dynamic discussions to refine DCRM's strategic mission, vision, and core values. Participants focused on strengthening communication strategies to enhance outreach efforts, stakeholder engagement, and internal alignment. Through interactive sessions, attendees worked collectively to set the foundation for comprehensive framework that will drive DCRM's mission and goals over the next decade.

"This workshop was an essential step in ensuring that our organization has a clear, strategic roadmap for the next ten years," said Sam M. Sablan, Acting DCRM Director. "By fostering collaboration and innovation, we are committed to building a more effective and impactful agency to better serve the CNMI."

The insights gained from the workshop will inform the finalization of both the Strategic Plan and Strategic Communications Plan, ensuring that DCRM is well-positioned to achieve its long-term goals. More details about the finalized plans will be shared with stakeholders in the coming months.

For more information, please contact Colleen Flores, Communications Coordinator, at cflores@dcrm.gov.mp, or call (670) 664-8300.